

# Citi Journalistic Excellence Award 2008

## Belgian business reputation after political deadlock

Belgium is the home company to several global companies. And Belgium has one of the world's most open economies. How attractive is Belgium to Foreign Direct Investment? And what is the impact of our national reputation on our export?

With the support of



**José de Peñaranda de Franchimont,**  
[CEO Citibank Belgium]

heeft het genoegen u uit te nodigen op een  
debat over de 'business' reputatie  
van België na 9 maanden  
politieke crisis

op dinsdag 29 april 2008

### Programma:

- 18.30 **Onthaal en Welkomstwoord**
- 18.45 **Debat** met
  - Herman De Croo [Minister van Staat]
  - Thomas Hubbuch [CEO Tiense Suikerraffinaderij]
  - Pierre Marcolini [CEO Marcolini]
 Moderator: Jean Blavier [journalist RTBF en L'Echo]
- 19.35 **Vragen & Antwoorden**
- 19.50 **Uitreiking Citi Journalistic Excellence Award 2008**  
door Prof. Dr. Bruno Colmant, CEO Euronext Brussels [Lid van het Management Committee New York Stock Exchange – Euronext en Juryvoorzitter]
- 20.00 **Cocktail**
- 21.00 **Einde**

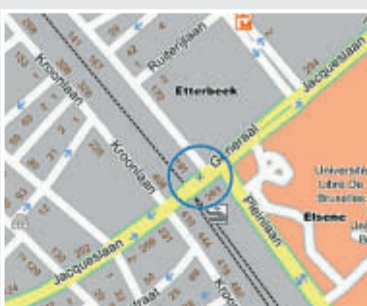
**José de Peñaranda de Franchimont,**  
[CEO Citibank Belgium]

a le plaisir de vous convier à un  
débat sur la réputation de la  
Belgique dans le monde des  
affaires, après 9 mois de crise  
politique

le mardi 29 avril 2008

### Programme:

- 18.30 **Accueil et mot de bienvenue**
- 18.45 **Débat** avec
  - Herman De Croo [Ministre d'Etat]
  - Thomas Hubbuch [CEO Raffinerie Tirlemontoise]
  - Pierre Marcolini [CEO Marcolini]
 Modérateur: Jean Blavier [journaliste RTBF et L'Echo]
- 19.35 **Questions-Réponses**
- 19.50 **Remise du Citi Journalistic Excellence Award 2008**  
par Prof. Dr. Bruno Colmant, CEO Euronext Brussels [Membre du Management Committee New York Stock Exchange – Euronext et Président du Jury]
- 20.00 **Cocktail**
- 21.00 **Fin**



### Venue

Citibank Belgium - Boulevard Général Jacqueslaan 263g - (entrance on Boulevard de la Plaine - Pleinlaan)  
1050 Brussels - Parking available

## The Citi Journalistic Excellence Award

began in 1982 as a way to recognize meritorious business reporting. The award is given to journalists for excellence in financial and business reporting in markets around the world. The winners are selected by an independent jury. The most prominent aspect of the award is the winners' participation in a 10 day business and financial seminar in the United States, which is administered by Columbia Graduate School of Journalism and sponsored by Citi.